

Bring the Club to Your Members

Give Your Club the Right Online Presence

ClubHouse Online will make your members feel like they are at your club 24 hours a day, wherever they are! From the comfort of their own home or office, they can book Tee Time Reservations, view and sign up for upcoming club events, examine their statements in real time and so much more! ClubHouse Online works seamlessly with your Jonas Business System through the internet to bring the services that were previously only available from within your clubhouse directly to your members.

Benefit Your Members and Club Simultaneously

Here is a slice of what ClubHouse Online can do for you:

- Maximize course utilization by letting members book Tee Time Reservations for themselves or their group at anytime of the day, updated in real time directly into your Jonas Tee Time Management tee sheet.
- Decrease administrative load on your staff by allowing members to view their current statements including the ability to drill down to the individual chit level for all Jonas processed transactions.
- Bolster attendance at club events through the Online Calendar where members can review and sign up at their leisure.

Powerful Management Features:

- Stay up to date on your club's financial performance no matter where you are through your online Jonas Executive Dashboard.
- Create specialized e-mail marketing pieces to send out to prospective members directly online!
- Edit and manage every aspect of your website with user friendly built-in editing tools.

Why settle for a basic web site when you can have one that leverages your existing investment in your Jonas system and makes it accessible through the internet!



Stay Connected: Whether its through a wireless hotspot, dial-up connection or Cable/DSL, as long as your members can connect to the internet they can connect to your Club!



Stunning Visuals: ClubHouse Online dazzles right from first sight. Your members will appreciate the quality look and feel.

Jonas Software

email: sales@gjonas.com tel: 1-800-352-6647

web: www.jonassoftware.com

ClubHouse Online : Where Mem



Members Won't Miss Another Event Again

A completely dynamic calendar that allows immediate updating of your Calendar of Events.

Members: Can review and sign up for events immediately, instead of waiting on the newsletter to hear about them.

Office Staff: Can create events for areas they're responsible for. Create and manage Sign-ups for events, maintaining attendance limits.

General Manager: Track attendance of Events. Use the calendar to manage personal agendas within the Club.

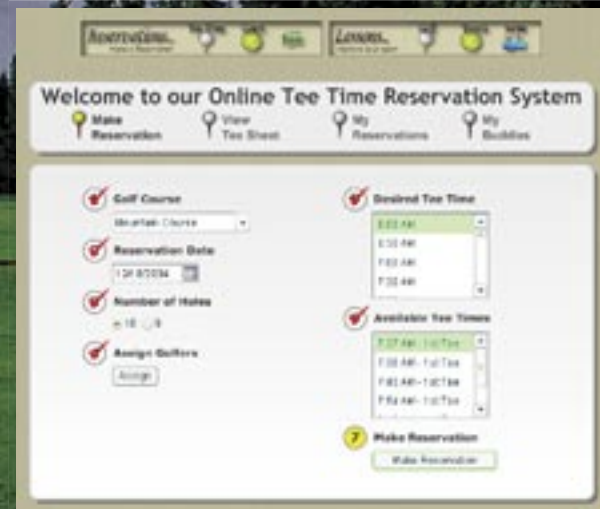
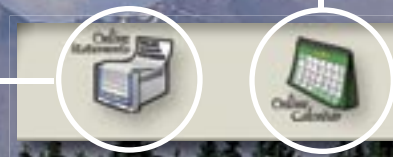


View Member Statements Online

Provides members a secure way to view their current or previous months' account information over the internet.

Members: Can view all ticket detail, pro shop credit and minimum obligation. Track dependent spending. Print off mid-month's statements for reference.

Office Staff: Online information reduces call frequency. Members can e-mail questions directly to the office.



Online Tee Time Reservations

In a step by step, easy to use system, members can book foursome through your ClubHouse Online web site.

Members: Will automatically receive confirmation letter for game. Through the use of a buddy list, members can quickly find foursome.

Office Staff: Will drastically reduce amount of time spent on the phone.

visit www.jonasclubhouseonline.com for more information

Members, Management and Staff Meet

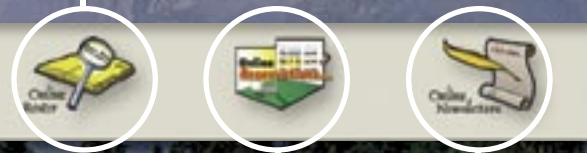


Foster Your Club's Member Community

Pulls Roster Data directly out of your Jonas Software including member's Home, Business, and two alternative Home Addresses.

Members: Can view and update their contact information at anytime, helping to keep the Club's records up to date. Members decide what pieces of information they want to share with the rest of the membership for their privacy. Increase your Club's community socialization by allowing them to search the current roster for contact information of their fellow members.

Office Staff: Will experience reduced call frequency since Members can now manage their own personal information and e-mail questions directly to the office.



Bring Club News Right into Your Members' Home

Upload a PDF version of your newsletter for immediate viewing, or create an online HTML based newsletter and save the costs of having one developed elsewhere.

Members: Will be able to read the latest newsletter as soon as it is ready compared to having to wait for it in the mail! A full back catalogue can be made available online for members to review.

Office Staff: Have the option to save on design and development costs by creating an online HTML based newsletter.

General Manager: Saves money and time by providing it immediately online and reducing printing and mailing costs.



Manage Your Club From Anywhere

Online Management Tools

Log in as manager and watch as the toolbar dynamically changes to present you with a set of high powered managerial utilities.

Online Marketing:

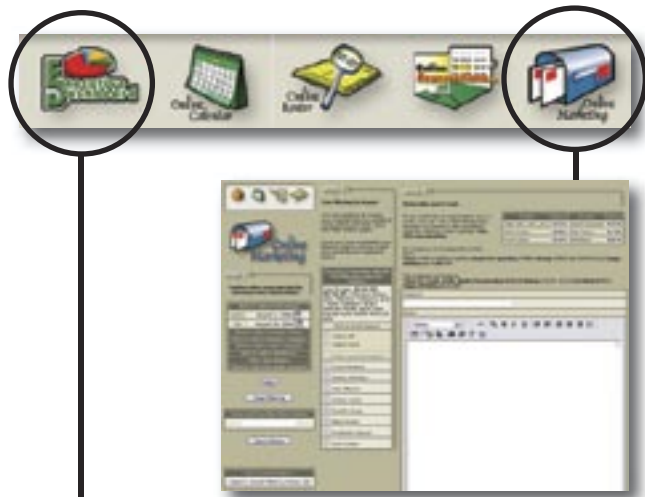
Take control of your Club's e-mail marketing efforts with the Online Marketing component of ClubHouse Online. It takes micro marketing to the next level by allowing you to target specific members based on attributes such as: when their next statement is due, how much they have spent at your club and even if their birthday is in the coming month! When you have completed an e-mail, save it as a template for later use, then send it to as many or as few recipients with a mail merge utility.

Executive Dashboard:

While away on travel, Club Managers will enjoy being able to review online real time statistics pulled directly from their Jonas database to help them keep tabs on their club operations. Decide whether or not to stock more of that new line of golf shoe they have been experimenting with in the ProShop. View sales reports by server to ensure that everyone is pulling their weight on the restaurant floor. The Executive Dashboard component of ClubHouse Online is a necessity for the owner or manager who must have all the information.

ClubHouse Online Offers You More:

+ Tee Time Reservations	+ E-mail Marketing	+ Weather
+ Executive Dashboard	+ Choice of Multiple Templates	+ Photo Gallery
+ Calendar	+ E-mail Confirmations	+ Member Roster
+ Events Sign-Up	+ Club Amenities	+ Loyalty and Rewards
+ Member Statements	+ Easy User Administration	



Online Marketing: Create an e-mail combining text and graphics to promote your services to selected segments of your membership.



Executive Dashboard: Analyze sales statistics to discover which business centers drive the bottom line in your club.

“No one else can deliver the integration and feature depth that you’ve come to expect from Jonas”



ISV Software Solutions



Software for Life

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